# Ashir Ajmal 2 Years

## WEB DESIGNER & SHOPIFY DEVELOPER

📍 Lahore, Punjab      ✉ ashirbussniess@gmail.com      💻 +92 3295470886

## PROFILE INFO

Creative anddetail-orientedweb designer with hands-on 2 **Years experience** in **Shopify** development and Cutom Coded responsive web design. Skilled in optimizing websites for speed, **SEO**, and user experience. Proven ability to work under pressure, solve problems efficiently, and deliver premium quality work — both independently and within a team.

## EDUCATION

**2023 - 2025**
**INTERMEDIATE IN CS**

- Punjab Group of Colleges

**2021 - 2023**
**MATRIC IN CS**

- Shining Start Public School

- Passed in B Grade

## SKILLS:

- SEO Optimization & Speed Tuning
- Custom CSS & Responsive Design
- Product Copywriting with ChatGPT
- Shopify Development & Theme
- HTML, CSS, Bootstrap
- Image/Text Optimization
- UI/UX Best Practices
- Team Collaboration
- Coding (Liquid)

- Problem Solving

- Optimizer Tools

## LANGUAGES:

- English
- Urdu

## WORK EXPERIENCE

**TalhaReviews.com | Ecommerce-Agency**                    2025 - PRESENT

**Shopify** Designer& Presenter

- Designed high-converting Shopify landing pages and scaled multiple big-brand stores with a focus on profit & conversion. Coded custom CSS and theme tweaks to unlock features not available Delivered a 6.8 ROAS campaign through smart design strategy (view portfolio: beauthantic.com, tibbdaan.com, prift.store, kingbeardoil.com and more). Successfully worked on 30+ websites — available upon request. Collaborated with marketing to align design with conversion goals. Tools: ChatGPT, Canva, Freepik, Pinterest, image compression, text optimization.

**TechS igma**                    2024 - 2025

Template BaseWebDesigner

- Built 5+ template-based websites using HTML, CSS, and Bootstrap — including projects in immigration, packaging, tours, and e-commerce (e.g., MyBetEmpire). Took charge of project management, communicating with
- clients and ensuring every small design & UX detail was polished. Worked as a Senior Frontend Developer, focusing on clean UI, fast load times, and
- mobile responsiveness. All websites were fully SEO-optimized with attention to performance, structure, and keyword strategy.

**Freelance Web Designer**

Jan 2023 – Present

- Developed 10+ websites using templates and Shopify Built &
- optimized Shopify stores.

**Note:** All information in my CV is accurate and reflects my true skills and experience.